Vision:
An integrated, balanced, and consensus-based approach to ensuring the long-term sustainability of the Region’s water supply, water quality, and natural resources.

Mission:
To develop and implement an integrated strategy to guide the Region toward protecting, managing, and developing reliable and sustainable water resources. Through a stakeholder-driven and adaptive process, the Region can develop solutions to water-related issues and conflicts that are economically and environmentally preferable, and that provide equitable resource protection for the entire Region.

Goals:
1. Improve the reliability and sustainability of regional water supplies.
2. Protect and enhance water quality.
3. Protect and enhance our watersheds and natural resources.
4. Promote and support sustainable integrated water resource management.

Objectives:
To be included in the San Diego IRWM Plan, all implementation projects must contribute to the attainment of Objective A, Objective B, and at least one other objective.

Objective A: Encourage the development of integrated solutions to address water management issues and conflicts.

Objective B: Maximize stakeholder/community involvement and stewardship of water resources, emphasizing education and outreach.

Objective C: Effectively obtain, manage, and assess water resource data and information.

Objective D: Further scientific and technical foundation of water management.

Objective E: Develop and maintain a diverse mix of water resources, encouraging their efficient use and development of local water supplies.

Objective F: Construct, operate, and maintain a reliable infrastructure system.

Objective G: Enhance natural hydrologic processes to reduce the effects of hydromodification and encourage integrated flood management.

Objective H: Effectively reduce sources of pollutants and environmental stressors to protect and enhance human health, safety, and the environment.

Objective I: Protect, restore, and maintain habitat and open space.

Objective J: Optimize water-based recreational opportunities.

Objective K: Effectively address climate change through adaptation or mitigation in water resource management.