



**San Diego IRWM  
Regional Advisory Committee  
Meeting 5 -- Monday, March 19, 2007**

**Agenda Item 3.  
Summary of IRWM Objectives Ranking**

# Overview

- Objectives Ranking Exercise
- Comments Received from RAC
- “Process” versus “Outcome” Objectives
- Objectives Ranking Results
- Role of Objectives Ranking in the Draft IRWM Plan

# Objectives Ranking Exercise

## Previous Modifications (RAC 4)

~~Promote economic, social, and environmental sustainability~~

- A. ~~Develop and~~ promote integrated ~~er and~~ regional approaches to ~~regulatory compliance~~ water management planning
- B. Maximize stakeholder ~~and~~ community involvement and stewardship
- C. Effectively obtain, manage, and assess water resource data and information
- D. Develop and maintain a diverse mix of water resources for the San Diego Region
- E. Construct, operate, and maintain a reliable water infrastructure system
- F. Reduce ~~minimize~~ the negative effects on waterways caused by hydromodification and flooding
- G. Further the scientific and technical foundation of water quality management ~~Support attainment of the beneficial uses of the Region's waters~~
- H. Effectively manage sources of water pollutants and environmental stressors
- I. Protect, restore, and maintain habitat and open space that supports the management of water
- J. ~~Optimize~~ Increase water-based recreational opportunities



# Objectives Ranking Exercise

## Prioritization Worksheet

WORKSHEET FOR PRIORITIZATION OF REGIONAL IRWM OBJECTIVES – March 6, 2007

RAC Member Name:

IRWM Plan Regional Objective	Rank use rankings 1 - 10 1= highest priority 10 = lowest priority
A. Develop and promote integrated and regional approaches to water management planning	
B. Maximize stakeholder and community involvement and stewardship	
C. Effectively obtain, manage, and assess water resource data and information	
D. Develop and maintain a diverse mix of water resources	
E. Construct, operate, and maintain a reliable water infrastructure system	
F. Reduce the negative effects on waterways caused by hydromodification <sup>1</sup> and flooding	
G. Further the scientific and technical foundation of water quality management	
H. Effectively reduce sources of pollutants and environmental stressors	
I. Protect, restore, and maintain habitat and open space that supports the management of water	
J. Optimize water-based recreational opportunities	



# Objectives Ranking Exercise

- Objectives Ranking Worksheet distributed to all RAC members

Completed by 23 of 25

10 objectives ranked in order of importance (1 = highest)

Scores compiled by staff (order reversed for analysis)

# RAC Comments

## 1. Ranking of Objectives

- “All are important, tough calls.”
- “This was not an easy task since the objectives are so inter-connected.”
- " ...really uncomfortable with ranking this list of objectives. They are all important and it is hard to rank them against each other when they are so different."
- "... all of the criteria listed are important and each one could be interpreted slightly different by an individual's perspective"
- “...may be a good strategy to have many projects with multiple benefits (that seems to be how they are interpreting integrated). Clearly, if something is single purpose - we need to be able to make the case for its multiple benefits.”

## RAC Comments (cont.)

### **2. Uncomfortable with "that supports the management of water"**

- "...seems slippery and could probably be interpreted several ways."
- "This is NOT consistent with the State IRWM Strategies and Priorities and is NOT consistent with San Diego priorities."

## RAC Comments (cont.)

### **3. Issues with objectives themselves**

“... do not have an objective called "Conserve Water”

“Objective B- Prefer "Maximize stewardship of water resources through stakeholder and community involvement, with an emphasis on reaching out to all communities equally.”

“Objective I- Prefer "Protect, restore, and maintain wetlands, including associated riparian habitats.”

“... key objectives were missing, there is a lack of clarity and definition of terms, and the "priority list" is a jumble of ends and means.”



# “Process” versus “Outcome” Objectives

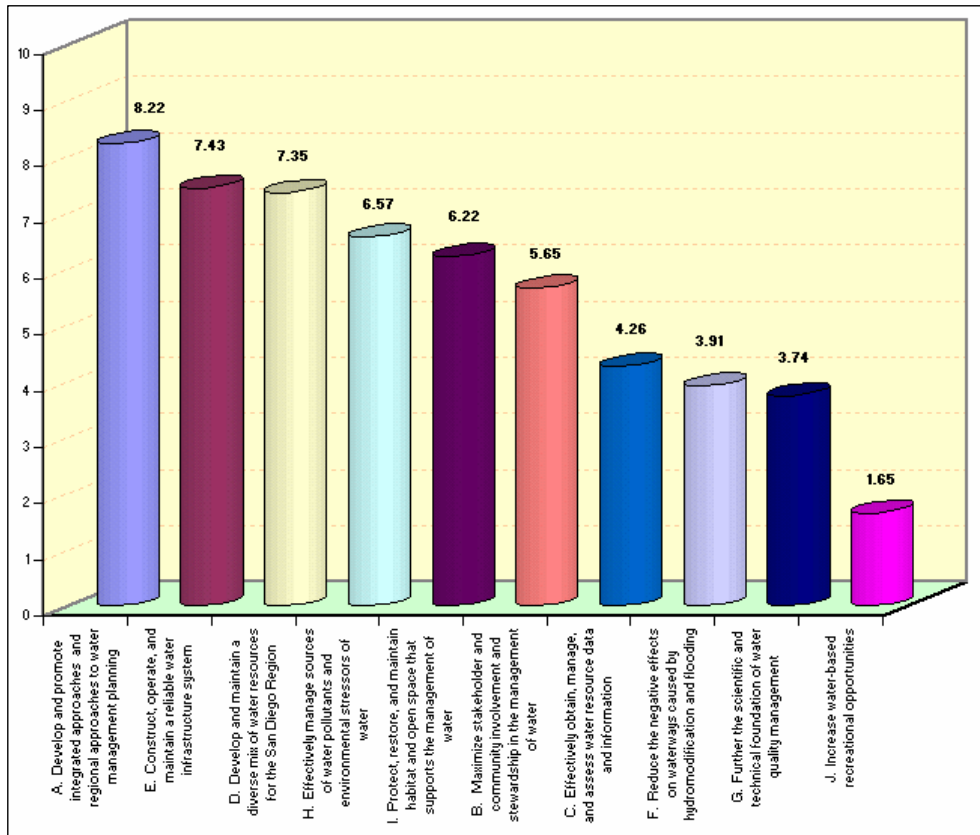
WORKSHEET FOR PRIORITIZATION OF REGIONAL IRWM OBJECTIVES – March 6, 2007

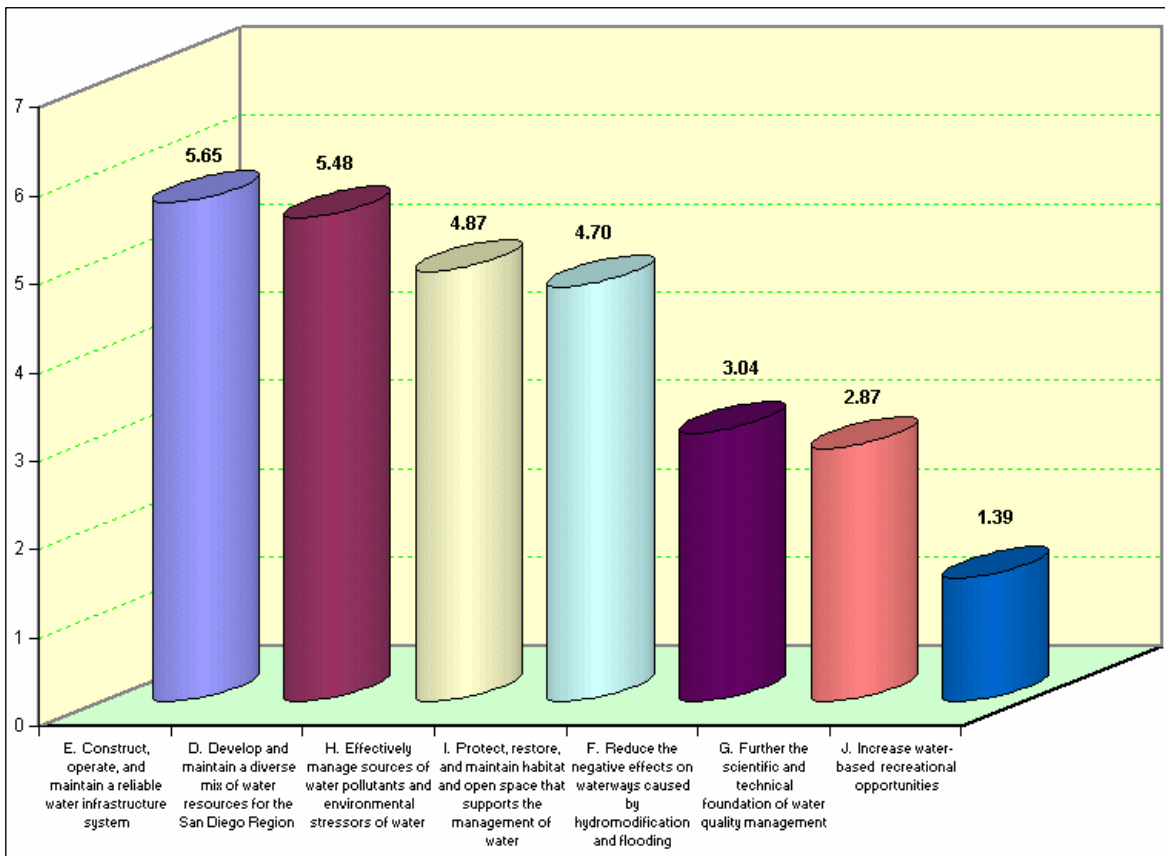
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H. Effectively reduce sources of pollutants and environmental stressors	
I. Protect, restore, and maintain habitat and open space that supports the management of water	
J. Optimize water-based recreational opportunities	

Process

Outcome





## Role of Objectives Ranking in Draft IRWM Plan

- Should the objectives be ranked?
- How should they be used in prioritization?  
(not used, organizing principle, grouping/tiering, numeric scoring, etc.)