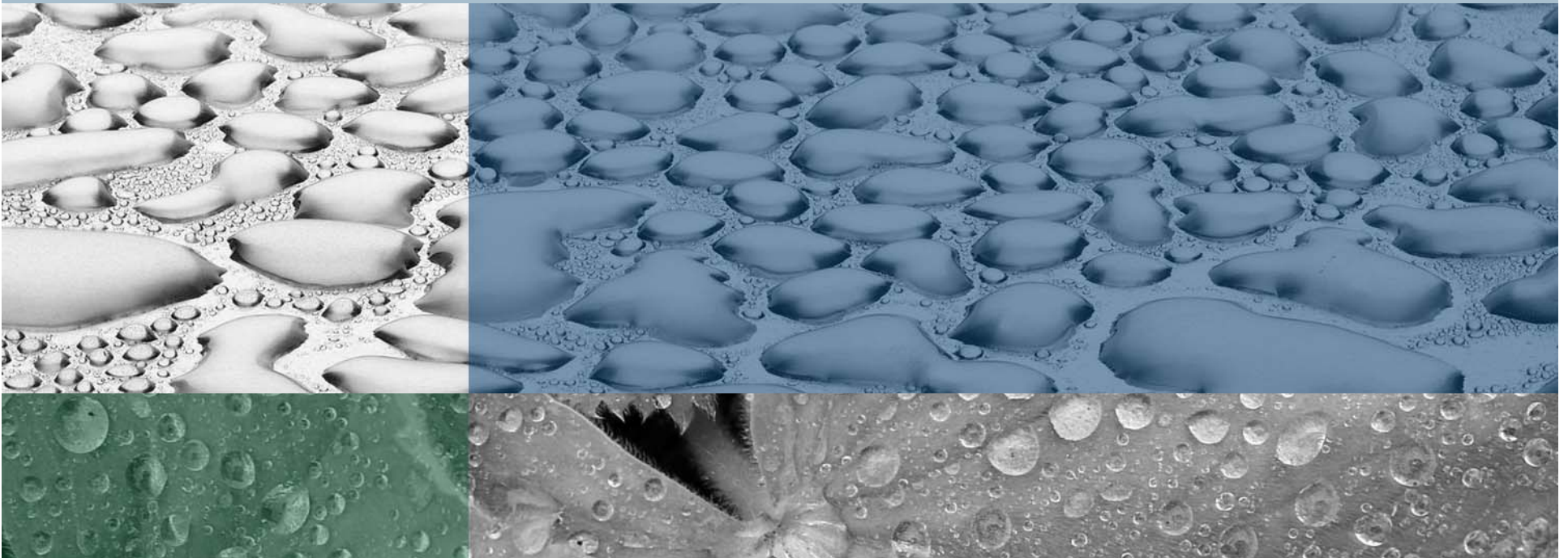


San Diego IRWMP
Regional Advisory Committee Meeting



July 10, 2007



Agenda

- Introductions
- Public Outreach Plan
- RAC Workgroup
- Step 1 Application
- Updates
- Future Agenda Items
- Public Comments



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Public Outreach Plan

- Today's Objectives
 - Review Public Outreach Plan in Appendix 8
 - Gather RAC Feedback on Public Outreach Approach



Public Outreach Plan

- Appendix 8 of IRWM Plan
- Identifies outreach mechanisms to improve general awareness of the IRWM effort
- Provides a means for engaging interested parties throughout IRWM planning and implementation
- Organized into the following components:
 - Stakeholder Coordination
 - Public Involvement
 - Disadvantaged Communities Assistance
 - Environmental Justice Identification



Public Outreach Plan: Stakeholder Coordination

- Goal: Engage entities with water management interests and/or authority
- Participants: Interested stakeholders and general public
- Forum: Meetings of the RAC and long-term institutional structure
- Targeted stakeholders:
 - Cities
 - Public Agencies
 - Community Organizations
 - Water Retailers
 - Water Quality Interests
 - Environmental and Natural Resources Interests
 - Recreational Interests
 - Agricultural Interests
 - Regulatory Agencies



Public Outreach Plan: Stakeholder Coordination

- Outreach Activities
 - Agendas, summaries, handouts and presentations of the RAC posted on San Diego IRWM website (www.sdirwmp.org)
 - Quarterly stakeholder meetings to discuss IRWMP implementation progress (2008)
 - Focus group meetings among stakeholders with overlapping interests
- Correspondence: E-mail notices announcing new materials on the San Diego IRWM website, announcements for upcoming meetings sent to stakeholder distribution list



Public Outreach Plan: Public Involvement

- Goal: increase awareness, understanding, and support among the general public
- Participants: Members of the general public; special attention given to policy-makers
- Public Workshops:
 - April 25: background on the IRWM grant program and planning process
 - June 29, 2007: Release and Presentation of the Public Draft IRWM Plan, IRWM Project Workshop



Public Outreach Plan: Public Involvement

- Upcoming Public Workshops
 - July 20 – Public Comments on the Public Draft IRWM Plan
 - August 16 – Summary of Public Comments on the Public Draft IRWM Plan
- Future bimonthly progress/update meetings:
 - September 20, 2007
 - November 15, 2007
 - January 9, 2008
 - March 11, 2008
 - May 14, 2008
 - As-needed (e.g., significant revisions to the Plan, etc)



Public Outreach Plan: Public Involvement

- Additional long-term public outreach activities:
 - Poster boards and fact sheets for community events such as Ocean Day, National River Cleanup Week and California Coastal Cleanup Day
 - Coordination with retail water agencies to include inserts with customer correspondence
- Correspondence
 - E-mail announcements of new materials on the San Diego IRWM website and upcoming meetings
 - Flyers posted at community facilities and city and county office buildings
 - Announcements published in local newspapers and organizational newsletters
 - Local newspaper coverage of meetings and progress



Public Outreach Plan: Environmental Justice Identification

- **Goals**
 - Identify and obtain input from environmental justice groups
 - Learn more about the major water-related concerns facing these groups
 - Ensure that long-term IRWM Plan implementation responds to those concerns.
- **Participants:** Communities that have historically been disproportionately impacted by the development, implementation or enforcement of environmental laws, regulations and policies



Public Outreach Plan: Environmental Justice Identification

- Outreach Activities: Work with CoastKeeper, Environmental Health and Justice Program, Environmental Health Coalition to identify environmental justice issues and communities
 - Develop potential solutions to existing issues
 - Develop a review process for IRWM projects aimed at addressing existing and preventing development of new EJ issues
 - Generate broader understanding of the potential benefits and impacts of proposed IRWM planning efforts on environmental justice communities
 - Invite an additional advocacy group to serve on the RAC



Public Outreach Plan: Environmental Justice Identification

- **Schedule**
 - June 1 – July 1: Contact environmental advocacy organizations
 - July 2 – August 1: Identify EJ communities and critical needs
 - August 2 – September 1: Develop potential solutions and IRWM project review process
 - September 2 – October 1: Review IRWM projects for EJ benefits / impacts
- **Correspondence: Work with CoastKeeper to deliver key messages to targeted communities**



Public Outreach Plan: Disadvantaged Communities Assistance

- Goal: Recognize and engage disadvantaged communities otherwise constrained from participating in the IRWM process
- Participants: Members of disadvantaged communities
- Outreach Activities
 - Identify DACs based on 2003 census data and statewide MHI
 - Identify other areas considered to be disadvantaged despite MHI
 - Contact community representatives such as city managers, chamber of commerce, tribal Chairs, and/or others
 - Invite one disadvantaged community leader to serve on the RAC
 - Identify critical water-related needs of DACs
 - Translate critical needs into long-term targets for the IRWM Plan
 - Work to increase DAC attendance at public meetings
 - Locate public meetings in DACs as appropriate to facilitate attendance



Public Outreach Plan: Disadvantaged Communities Assistance

- **Schedule**
 - June 1 – July 1: Contact Leaders within Disadvantaged Communities
 - July 2 – August 1: Develop Approach for Identifying Needs
 - August 2 – September 1: Implement Targeted Outreach to Identify Needs
 - September 2 – November 1: Identify Projects to Address Disadvantaged Community Needs
- **Correspondence:** Direct communication with community leaders via telephone, office visits, etc



RAC Feedback on Public Outreach Plan



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RAC Workgroup

- Today's Objectives
 - Review the schedule and approach to plan prioritization and funding application screening
 - Present and receive feedback on RAC Workgroup purpose, structure, and ground rules
 - Present and receive feedback on proposed criteria for funding application development
 - Present and receive feedback on proposed Workgroup meeting topics



Schedule / Approach to Plan Prioritization and Funding Application Screening

- Plan prioritization identified “Tier 1” projects
- Projects will be re-prioritized based on public review comments received prior to July 13
- Revised Tier 1 list will be reviewed with respect to interest and Prop 50 requirements
- Projects not meeting criteria will not be considered for funding application package
 - Project proponent has requested consideration
 - CEQA/NEPA scheduled to be complete by Dec 2008 (if applicable)
 - Watershed management or flood protection projects have an implementation component



Role of RAC Workgroup

- RAC workgroup will be responsible for reviewing projects to develop proposed funding package
- Workgroup will present the package to the RAC at the September 5 RAC meeting

Upcoming Schedule Recap

Date	Proposed Activity
July 10	RAC meeting: Public Outreach Plan & RAC Workgroup Preparation
July 13	Deadline for comments on draft IRWM Plan
July 26	SDCWA Board meeting – accept public draft
Aug 1	Deadline for Prop. 50, Step 1 application
Aug 1	RAC meeting: project funding application short-list & Workgroup announcement
Aug 14	RAC workshop: approach to public comments

Upcoming Schedule Recap

Date	Proposed Activity
Sept 5	RAC meeting: Finalize project list for funding application
Sept 19	RAC meeting: institutional structure components
Oct - Dec	Preparation of Prop. 50, Step 2 Application
Oct 9	RAC recommendation to adopt IRWM Plan
Oct 19	Completion final draft IRWM Plan
Nov.	RWVG governing bodies adoption of IRWM Plan



Workgroup Purpose and Structure

- Purpose: advise the RAC on projects to include in the Proposition 50 funding application
- Structure
 - One member from each of the RWMG agencies (one County representative, one City representative, and one representative from the County Water Authority),
 - One representative from the retail water entities
 - Two representatives from natural resources and watersheds
 - One representative for water quality
 - Two members at large



Workgroup Ground Rules

- Each RAC subject area will select a representative to make decisions on their behalf:
 - Does not need to be a RAC member
 - Does need to work collaboratively for the good of the Region
- One half-day workgroup meeting will be held each week for four weeks
 - Meetings will be limited to workgroup members
- Workgroup members will:
 - Choose a spokesperson to lead meetings and report to the RAC on status
- Workgroup members will decide how to present discussion and recommendations to the RAC (e.g., meeting summaries, final report, etc)
- Workgroup members will be asked to refrain from discussing workgroup meetings (including projects, discussions, decisions, status, etc) outside of meetings



Workgroup Ground Rules

- Members will be asked to review project abstracts for approximately 50-60 projects prior to the first Workgroup meeting
- If all present members (or all except one) vote to add a project contained in the IRWM Plan for consideration, that project will be added
- Members will be asked to refrain from participating in discussion of projects for which they have been identified as a proponent, beneficiary, or partner
 - Members will be permitted to provide clarifying information on these projects



Workgroup Ground Rules

- IRWM Plan prioritization project scores and rankings will not be considered as part of funding application development
 - Scores are not valid for differentiating between projects in this process
- Contingent on approval of project proponents, the Workgroup will have the discretion to
 - Bundle or combine projects
 - Include a portion of a proposed project
 - Reduce the amount of funding requested



Workgroup Ground Rules

- The Workgroup is expected to come to agreement on a funding application package
 - Recommended package consistent with RAC proposed criteria
 - Presented by spokesperson
- The Workgroup recommendation will be presented to the RAC for acceptance at the September 5 meeting



Workgroup: Important Dates

- August 1 RAC Meeting
 - Identify Workgroup members
 - Receive revised Tier 1 list and project abstracts
- August 2 – September 4
 - Review project abstracts, participate in four weekly workshops, develop proposed funding application
- September 5 RAC Meeting
 - Present proposed funding application package for RAC acceptance



*RAC Feedback on Workgroup
Ground Rules*



Criteria for Workgroup Consideration

- Criteria may be directly included in Prop 50 scoring criteria or may be otherwise important to the Region
- Two “levels” of criteria
 - Project-Level Criteria should be applied to projects being considered for inclusion in application package
 - Proposal-Level Criteria should be considered for the overall proposal



Criteria for Workgroup Consideration

- **Project-Level Criteria (based on Scoring)**
 - **Budget:** Select projects that have well-developed budgets and reasonable costs
 - **Scientific and Technical Merit:** Select projects that are well supported technically based on supporting studies / data
 - **Grant administration cost-effectiveness:** Consider including <\$100k projects as subtasks of other projects, if appropriate
 - **Schedule:** Choose projects that will be ready to proceed by June 2008 (assumed contract execution date). Projects should be ready to proceed no later than December 2008 (anticipated timing of initial funding disbursement)



Criteria for Workgroup Consideration

- Proposal-Level Criteria (based on Scoring)
 - Schedule: Proposal must include at least one project that will have CEQA documentation complete prior to June 2008
 - Work Plan: Include well-described projects and projects with synergies and linkages
 - Funding Match: Strive to achieve an overall 60% funding match
 - Minimum overall funding match should be greater than 45%



Criteria for Workgroup Consideration

- Economic Analysis – Water Supply and Water Quality Benefits: Develop a proposal that includes projects with quantifiable water supply and water quality benefits
- Other Expected Benefits: Develop a proposal that offers quantifiable and non quantifiable benefits in addition to water supply and water quality benefits
 - Ecosystem restoration
 - Flood control
 - Recreation and public access
 - Power cost and production savings



Criteria for Workgroup Consideration

- Program Preferences: Choose projects that address a combination of Program Preferences
 - Include integrated projects with multiple benefits
 - Support and improve local and regional water supply reliability
 - Contribute expeditiously and measurably to the long-term attainment and maintenance of water quality standards
 - Eliminate or significantly reduce pollution in impaired waters and sensitive habitat areas, including ASBSs
 - Include safe drinking water and water quality projects that serve disadvantaged communities
 - Address environmental justice concerns



Criteria for Workgroup Consideration

- Additional Criteria to be Considered (Unscored):
 - Geographic Parity: Strive to develop suite of projects that will benefit hydrologic units across the region
 - Regional Objectives: Strive to include projects across all objectives
 - Degree of Benefit: Include projects that provide a large degree and scale of benefit
 - Degree of Negative Impact: Include projects that have minimal secondary or cumulative negative impacts, including those that occur over a longer time or distance



Criteria for Workgroup Consideration

- Contribution to measurable targets: Include projects that contribute to achieving the Region's measurable targets
- Cost-effectiveness: Include projects that are cost-effective on both the short- and long-term, and those that minimize externalized costs to the public
- Amount Leveraged: Include projects that allow other projects to move forward



*RAC Feedback on Criteria for Workgroup
Consideration*



Workgroup Meeting Topics and Objectives

- Prior to Meeting 1: Review project abstracts.
- Meeting 1: Review workshop purpose, structure and ground rules; choose spokesperson; review project abstracts; discuss projects
 - Objective: Gain shared understanding of individual projects
- Meeting 2: Review projects with respect to project-based evaluation criteria
 - Objective: Gain shared understanding of the merits of individual projects with respect to project-based evaluation criteria



Workgroup Meeting Topics and Objectives

- Meeting 3: Nominate and discuss projects for inclusion in funding package
 - Objective: Develop list of projects nominated for inclusion in funding application package
- Meeting 4: Develop \$25 M funding application package proposal; evaluate proposal with respect to criteria and revise as necessary
 - Objective: Refine list of nominated projects to develop a proposed \$25M funding package for RAC acceptance
- Present the proposed funding application package to the RAC at September 5 meeting



*RAC Feedback on Workgroup
Meeting Topics*



*5 Minute Break:
Caucus to Identify Workgroup Members*



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Step 1 Implementation Grant Application

- Application components document consistency of the IRWM Plan with Prop 50 guidelines
 - Attachment 1: Adopted Plan & Proof of Adoption
 - Attachment 2: Consistency with Minimum IRWM Plan Standards
 - Attachment 3: Consistency with IRWM Plan Standards
 - Attachment 4: Disadvantaged Communities - Environmental Justice
- Scheduled to be submitted August 1



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RAC Meeting Schedule & Agenda Items

- August 1, 9:00 -11:30 AM: Project Funding Application Short list & Workgroup Identification
- August 14, 1:30 - 4:00 PM: Review of Public Comments
- September 5, 9:00 - 11:30 AM: Finalize Project List for Prop 50 Grant Application
- September 19, 9:00 - 11:30 AM: Long-term Institutional Structure
- October 9, 9:00 - 11:30 AM: Approval of Final IRWM Plan
- November 13, 9:00 - 11:30 AM: TBD
- December 11, 9:00 - 11:30 AM: TBD



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