

# CHAPTER 2

## Coordination and Outreach (SWRP Guidelines Sections VI.B and VI.F)

### SWRP Guidelines Checklist

#### *Organization, Coordination and Collaboration*

- Community participation.
- Existing integrated regional water management group(s) implementing an integrated regional water management plan.
- Coordination with agencies to address the storm water and dry weather runoff management objectives for the targeted watershed.
- Nonprofit organizations working on storm water and dry weather resource planning.
- Public engagement efforts and community participation.
- Required decisions that must be made by local, state or federal regulatory agencies and coordinated monitoring.
- Coordination of existing local governmental agencies to support collaboration among two or more lead local agencies.
- Individual agency participation in isolated efforts.

#### *Education, Outreach, Public Participation*

- Outreach and Scoping: Community participation is provided for in Plan implementation.
- Plan describes public education and public participation opportunities to engage the public when considering major technical and policy issues related to the development and implementation.
- Plan describes mechanisms, processes, and milestones that have been or will be used to facilitate public participation and communication during development and implementation of the Plan.
- Plan describes mechanisms to engage communities in project design and implementation, including disadvantaged communities.
- Plan identifies specific audiences including local ratepayers, developers, locally regulated commercial and industrial stakeholders, nonprofit organizations, and the general public.
- Plan includes a schedule for initial public engagement and education.

Development of the SWRP was a collaborative effort that featured early involvement of water management organizations and affected stakeholders, including regulatory agencies, local jurisdictions, utilities, academic institutions, non-governmental organizations (NGOs), special interest groups, and the interested public. Involving representatives from disadvantaged communities (DACs) and Native American tribes has been a priority.

The stakeholder education and participation and public outreach program for the SWRP followed a process similar to the San Diego IRWM Plan, which was developed as a result of a two-year process that involved direct input from many stakeholder groups and members of the public, including representatives from local agencies and NGOs. In addition, the development of the San Diego County Copermittees' WMA WQIPs, which provide a significant portion of the content of this SWRP, went through an extensive stakeholder outreach and involvement process. Therefore, the collaborative effort in the development and implementation of this SWRP includes stakeholder participation and public outreach programs developed and ongoing through the IRWM Plan and WQIPs.

## 2.1 Stakeholder and Public Participation

### 2.1.1 San Diego IRWM Plan Outreach and Participation

The collaborative stakeholder process that was used to develop the IRWM Plan is explained in detail in Chapter 6 of the IRWM Plan. The RWMG was formed in 2005 in accordance with provisions of the California Water Code (Section 79570 et seq.) to manage development and implementation of the IRWM Plan, and to manage the San Diego IRWM Program. The RWMG consists of the San Diego County Water Authority (SDCWA), the City of San Diego, and the County of San Diego. Chapter 1 of the IRWM Plan (page 1-7) provides an overview of the IRWM Program’s RWMG. In addition, the stakeholder advisory body for the IRWM Region (the 34-member Regional Advisory Committee or RAC) is a collection of professionals who represent diverse groups and points of view with a stake in water management in the region, including economically vulnerable and environmental justice (EJ) communities, and climate-vulnerable communities. The RAC has met regularly since its inception and is responsible for providing input and feedback to the RWMG with regard to regional planning and funding activities. RAC meetings are open to all interested parties, including over 500 active stakeholders, and are announced via email. To ensure that DACs are notified and could participate in the public outreach meetings, additional follow-up emails and phone calls were made to known DAC stakeholders to alert them to the meeting date, time, and location. The list of participants was expanded to include the stakeholders that participated in the development of the WQIPs. Section 6.3 of the IRWM Plan provides a description of the governance structure, RAC, and various working groups that were developed to provide input on specific topics for the IRWM Plan. A comprehensive list of agencies and organizations that are involved in water management in the San Diego IRWM Region, including information about their level of involvement in the IRWM planning process is provided in Table 6-14 of the IRWM Plan.

During development of the IRWM Plan, the RWMG reached out directly to many organizations that are involved with addressing water-related issues of DACs and EJ communities within the IRWM region. During this process, it was determined that there are different types of issues and needs for different types of DACs and EJ communities. Specifically, it was determined that there is a general common set of issues for DACs and EJ communities within urban areas (that receive municipal water and sewer services), and a separate set of issues for DACs and EJ communities within rural areas that largely rely on groundwater wells for water supply and septic systems for wastewater disposal. The specific set of issues common to urban and rural DACs and EJ communities are provided in detail in Section 3.3 of the IRWM Plan.

Furthermore, Chapter 5 of the IRWM Plan provides details about each WMA in the region. For each watershed, there is a section titled “Management Issues and Conflicts” specific to the watershed, which includes information about DACs and EJ communities where applicable. These issues are taken into consideration when evaluating and selecting projects for funding through the IRWM Program.

## 2.1.2 WQIP Outreach and Participation

WQIPs were developed in accordance with a public participation and outreach process to solicit data, information, and recommendations from stakeholders. Stakeholder involvement is required under each WMA's MS4 permit, and was key in the development of the WQIPs. Each WQIP formed consultation panels consisting of representatives from the San Diego Regional Water Quality Control Board (SDRWQCB) and the environmental and development communities familiar with the water quality conditions in each WMA. Consultation panel meetings and public workshops were held during each phase of WQIP development. Public workshops provided a forum for public suggestions for water quality improvement priorities, likely sources, and potential strategies. Data provided consisted of observational data and email messages from members of the public, information from regional NGOs, and additional reports provided by the Responsible Agencies. The data included evidence of pollutants and stressors at several locations. This information was used to prioritize water quality issues and potential projects. Feedback received during this process was vital to the development of each plan. Each WQIP provides a description of the public participation process in detail, including participating panelists, feedback received, and revisions made. Development of a WQIP may vary slightly by WMA, but typically involves a six-step process, which is summarized below.

- Step (1) determines the highest priority water quality conditions in water bodies in the WMA (e.g., a creek or bay) on the basis of evidence showing that a water body is being polluted by runoff from the MS4.
- Step (2) identifies the sources of pollution for the highest priority water quality conditions.
- Step (3) formulates goals, strategies, and schedules to address the highest priority water quality conditions. The final three steps of the WQIP are designed to evaluate the progress made in addressing the priority and highest priority water quality conditions.
- Step (4) provides ongoing monitoring and assessment to evaluate the overall progress made in the WMA, including success in meeting the goals identified for the highest priority water quality conditions.
- Step (5) updates the WQIP as needed through an adaptive management process, which can entail adjustments to goals and strategies, as needed, to increase effectiveness.
- Step (6) reports on the findings of the assessments, along with any adjustments to the WQIP.

## 2.1.3 SWRP-Specific Outreach and Participation

A collaborative ad hoc committee for the SWRP, composed of the County of San Diego Public Works, SWRCB, the MS4 Copermittees, and environmental consultants Environmental Science Associates (ESA) and RMC Water and Environment, was established to discuss the SWRP development and to gain stakeholder input from a directed technical group. The committee met on a regular basis between August 2016 and January 2017 to discuss development and progress of the SWRP, prioritization criteria for assessing projects, public outreach efforts, and other related topics. The SWRP ad hoc members are listed in Table 2-1.

**TABLE 2-1**  
**SWRP AD HOC COMMITTEE MEMBERS**

Name	Affiliation
Harish Bagha	SWRCB
Sean Maguire	SWRCB
Stephanie Gaines	County of San Diego, Department of Public Works
Ruth de la Rosa	County of San Diego, Department of Public Works
Doug Thomsen	City of San Diego
Rosanna Lacarra	La Roc Environmental representing City of Coronado
Chris Helmer	City of Imperial Beach
David Pohl	ESA
Lindsey Sheehan	ESA
Crystal Benham	RMC Water and Environment
Rosalyn Prickett	RMC Water and Environment

Stakeholder and public participation for the SWRP was facilitated through two co-hosted RAC meetings, the first of which was held on October 5, 2016, to present SWRP project eligibility for SWRCB storm water Proposition 1 grant funding. Evaluation criteria, as well as regional quantitative metrics and project prioritization tools at the watershed level, were also presented. Example projects were presented to show the quantification of benefits using the developed metrics and prioritization. In addition, the meeting provided stakeholders with the opportunity to present projects they would like to include in the SWRP following the application procedures for SWRCB storm water Proposition 1 funding (see Chapter 6 of this plan). The materials for the first workshop are included in Appendix C. Input from the attendees on the project criteria, metrics, and prioritization process was requested to be submitted within two weeks of the workshop. A summary of comments is provided in Appendix D.

The second co-hosted RAC meeting was held on December 7, 2016 to present the Draft SWRP for stakeholder and public input. Notices for the two meetings were sent via email to the IRWM stakeholder list, in addition to the stakeholder list from the development of the WQIPs. Meetings were also publicly announced on the IRWM and SDCWA websites. In addition, the workshop included a call for projects for the second round of Proposition 1 Storm Water Grant Program Implementation funding through SWRCB. The materials for the second workshop are included in Appendix C.

The public outreach meetings that were held for development of the SWRP are shown in Table 2-2. A list of stakeholders and RAC meeting invitees and the WQIP stakeholder lists are provided in Table 2-3, and a list of attendees for the two meetings is provided below in Table 2-4. The meeting notes from the two stakeholder workshop can be found in Appendix B.

**TABLE 2-2  
SWRP STAKEHOLDER MEETINGS**

Date	Meeting
August 11, 2016	SWRP Ad hoc committee meeting
September 19, 2016	SWRP Ad hoc committee meeting
October 5, 2016	RAC meeting - project prioritization criteria, metrics and scoring
October 21, 2016	SWRP Ad hoc committee meeting
November 29, 2016	SWRP Ad hoc committee meeting
December 7, 2016	RAC meeting - Draft SWRP and call for Projects for Round 2 of the SWRCB storm water Proposition 1 funding

## 2.2 Methods of Outreach

Meetings and news updates were announced through both the San Diego IRWM website and through a targeted email distribution list. Presentations were given to agencies, organizations, and community groups, and outreach was completed for DACs and Native American tribes in the region to increase involvement and participation from stakeholders that represent these groups. For a complete description of the stakeholder involvement program, including directed outreach to DACs and Native American tribes, please refer to Section 6.4 of the IRWM Plan.

Moving forward, ongoing involvement in the SWRP process will largely occur through the project submittal and evaluation process. When storm water-related funding sources are available, announcements will be made via the IRWM stakeholder list so that all active stakeholders are aware of the funding opportunities. These announcements and ongoing communications that occur via the IRWM Program will be consistently tracked so that the County of San Diego can verify that stakeholders, including DACs, continue to be involved in the SWRP process.

The project checklist required for inclusion in the SWRP project list includes a question on whether the project sponsor has provided opportunities, mechanisms, and a schedule for public engagement in project approach, design, and implementation. The project checklist also includes a checklist item for summarizing this public engagement. Points are awarded for outreach efforts and continued stakeholder engagement, which provides a mechanism to encourage project proponents to include stakeholder outreach and engagement in their projects.

Moving forward, the San Diego IRWM Region's RWMG will continue to track issues and needs of DACs and EJ communities throughout the region. These issues and needs will generally be addressed via the implementation of priority projects that are identified through the SWRP, or other programs in the region.

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**TABLE 2-3  
LIST OF STAKEHOLDERS FOR SWRP**

Federal and State Agencies	Co-permittees and Local Agencies		Tribes, Non-Profits and Other Organizations	
Bureau of Indian Affairs	Alpine Sanitation District	Mission Resource Conservation District	Agua Hedionda Lagoon Foundation**	Mission Trails Regional Park Foundation**
California Coastal Conservancy	American Water Company	Mootamai Municipal Water District	Association of Compost Producers	Pala Band of Luiseño Mission Indians
California Department of Fish and Wildlife	Buena Sanitation District	Oceanside Utilities Commission	Back Country Land Trust**	Pauma Band of Luiseño Mission Indians
California Department of Water Resources	Carlsbad Municipal Water District	Olivenhain Municipal Water District	Barona Group of Capitan Grande Band of Mission Indians	Planning and Engineering for Sustainability**
California Water Resources Control Board	City of Carlsbad	Otay Water District	Batiquitos Lagoon Foundation**	Preserve Calavera Project Wildlife**
International Boundary and Water Commission	City of Chula Vista	Orange County Public Works	Bonsall Conservancy**	Rincon Band of Luiseño Mission Indians
SDRWQCB	City of Coronado	Padre Dam Municipal Water District	Buena Vista Lagoon Foundation	River Partners**
U.S. Bureau of Land Management	City of Del Mar	Pauma Valley Community Services District	Building Industry Association of San Diego	Rose Creek Watershed Alliance**
U.S. Bureau of Reclamation	City of El Cajon	Pine Hills Mutual Water Company	California Center for Sustainable Energy**	Rural Community Assistance Corporation*
U.S. Fish and Wildlife Service	City of Encinitas	Pine Valley Mutual Water Company	California Coastal Coalition	San Carlos Area Council, Mission Trails Park
U.S. Forest Service, Cleveland National Forest	City of Escondido	Pine Valley Sanitation District	California Landscape Contractors Association	San Diego Audubon Society**
U.S. Geological Survey	City of Imperial Beach	Questhaven Municipal Water District	California Rural Water Association	San Diego CoastKeeper*
U.S. Marine Corps Camp Pendleton	City of La Mesa	Rainbow Municipal Water District	California Trout**	San Diego Country Estates
	City of Lemon Grove	Ramona Municipal Water District	Campo Band of Diegueno Mission Indians	San Diego Earthworks
	City of National City	Rancho California Water District	Cottonwood Creek Conservancy**	San Diego River Conservancy
	City of Oceanside	Rancho Pauma Mutual Water Company	Escondido Creek Conservancy**	San Diego River Park Foundation
	City of Poway	Rancho Santa Fe Community Services District	Environmental Health Coalition	San Diego Zoological Society
	City of San Diego	Rincon Del Diablo Municipal Water District	Equinox Center	San Dieguito River Valley Land Conservancy
	City of San Marcos	Rincon Ranch Community Services District	Fallbrook Land Conservancy	San Elijo Lagoon Conservancy**
	City of Santee	San Diego Association of Governments (SANDAG)	Floodplain Management Association	San Luis Rey Watershed Council
	City of Solana Beach	San Diego Chamber of Commerce	Friends of Santee's River Park	San Pasqual Band of Diegueno Mission Indians
	City of Vista	San Diego County Air Pollution Control District	Friends of Loma Alta Creek**	SDSU Center for Regional Sustainability
	County of San Diego	San Diego County Flood Control District	Friends of Mission Valley Preserve**	SDSU Department of Geography
	Cuyamaca Water District	San Diego County Water Authority	Friends of Rose Canyon**	Sierra Club**
	Descanso Community Services District	San Diego County Regional Airport Authority	Friends of Rose Creek**	Solana Center**
	East Otay Mesa Sewer MD	San Diego Gas and Electric	Groundwork San Diego-Chollas Creek*	Southern California Tribal Chairmen's Association
	Encina Wastewater Authority	San Diego Unified Port District	I Love A Clean San Diego	Southern California Wetlands Recovery Project**
	Fairbanks Ranch Community Services District	San Diego Regional Chamber of Commerce	lipay Nation of Santa Ysabel	Surfrider Foundation San Diego**
	Fallbrook Public Utility District	San Dieguito Water District	Inaja Band of Diegueno Mission Indians of the Inaja and Cosmit Reservation	Sycuan Band of the Kumeyaay Nation
	Farm Bureau of San Diego County	San Elijo Joint Powers Authority	Industrial Environmental Association	The Nature Conservancy**
	Greater San Diego County Resource Conservation District	Santa Fe Irrigation District	Iron Mountain Conservancy**	Tribal Reservation(s)
	Helix Water District	South Bay Irrigation District	Jacobs Center for Neighborhood Innovation	Trust for Public Land**
	Julian Community Services District	Spring Valley Sanitation District	Jamul Indian Village	UC Cooperative Extension – San Diego County Farm & Home
	Julian Sanitation District	Sweetwater Authority	Kumeyaay Diegueno Land Conservancy**	Universities (UCSD, SDSU, USD, etc.)
	Lakeside Water District	Vallecitos County Water District	La Jolla Band of Luiseño Indians	UCSD Clean Water Utility
	Lakeside Sanitation District	Valley Center Municipal Water District	La Posta Band of Diegueno Mission Indians	Upper San Luis Rey Resource Conservation District
	Leucadia Wastewater District	Valley Center Parks and Recreation District	Lakeside River Park Conservancy**	Viejas Group of Capitan Grande Band of Mission Indians
	Majestic Pines Community Services District	Vista Irrigation District	Los Coyotes Band of Cahuilla and Cupeno Indians	WildCoast**
	Morro Hills Community Services District	Whispering Palms Community Services District	Los Peñasquitos Lagoon Foundation**	Winter Gardens Sewer MD
	Metropolitan Water District of Southern California	Wynola Water District	Manzanita Band of Diegueno Mission Indians	Zoological Society of San Diego
		Yuima Municipal Water District	Mesa Grande Band of Diegueno Mission Indians	

\* DAC representative

\*\* Non-profit organization

**TABLE 2-4  
LIST OF RAC MEETING ATTENDEES FOR SWRP**

<b>October 5, 2016</b>	<b>December 7, 2016</b>
<b>RAC Members</b>	<b>RAC Members</b>
<p>Lan Wiborg, City of San Diego (chair)  Amanda Loeper for Kimberly O'Connell, UC San Diego Clean Water  Ann Van Leer, Escondido Creek Conservancy  Arne Sandvik for Albert Lau, Padre Dam  Bill Hunter, Santa Fe Irrigation District  Bob Kennedy, Otay Water District  Brian Olney, Helix Water District  Chris Helmer, City of Imperial Beach  Chris Roesink for Patrick Crais, California Landscape Contractors Association  Crystal Najera, City of Encinitas  (and alternate Ligeia Heagy, Carlsbad Municipal Water District)  Greg Thomas, Rincon del Diablo Municipal Water District  Jack Simes, U.S. Bureau of Reclamation  Jennifer Hazard, Alter Terra  Joey Randall for Kimberly Thorner, Olivenhain Municipal Water District  John Flores, San Pasqual Band of Mission Indians  (and alternate Rob Roy, La Jolla Band of Indians)  Kristin Kuhn for Travis Pritchard, San Diego Coastkeeper  Lauma Willis, Department of Water Resources – Southern Region Office  Leigh Johnson, University of California Cooperative Extension  Mark Stadler for Toby Roy, San Diego County Water Authority  Marilyn Thoms, County of Orange  Michael McSweeney, Building Industry Association  Mike Thornton, SEJPA  Pablo Figueroa for Olga Morales, RCAC  Phil Pryde, San Diego River Park Foundation  Ramin Abidi, County of San Diego  Sarah Pierce, San Diego Association of Governments</p>	<p>George Adrian, City of San Diego (chair)  Alex Yescas for Mike Seits, Floodplain Management Association  Ann Van Leer, Escondido Creek Conservancy  Bob Kennedy, Otay Water District  Brian Olney, Helix Water District  Chris Helmer, City of Imperial Beach  Crystal Najera, City of Encinitas  Greg Thomas, Rincon del Diablo Municipal Water District  Jennifer Hazard for Olga Morales, RCAC  Jennifer Sabine, Sweetwater Authority  Jona Lee for Jack Simes, U.S. Bureau of Reclamation  Joey Randall for Kimberly Thorner, Olivenhain Municipal Water District  John Flores, San Pasqual Band of Mission Indians  (and alternate Rob Roy, La Jolla Band of Indians)  Kelly Craig for Robyn Badger, Zoological Society of San Diego  Kimberly O'Connell, University of California – San Diego Clean Water  Leigh Johnson, University of California Cooperative Extension Michael McSweeney  (and alternate S. Wayne Rosenbaum), Building Industry Association  Mike Thornton, SEJPA  Oscar Romo for Jennifer Hazard, University of California – San Diego  Patrick Crais, California Landscape Contractors Association  Phil Pryde, San Diego River Park Foundation  Ronald Wootton, Buena Vista Lagoon Foundation  Sarah Pierce, San Diego Association of Governments  Stephanie Gaines for Ramin Abidi, County of San Diego  Toby Roy (and alternate Mark Stadler), San Diego County Water Authority  Travis Pritchard, San Diego Coastkeeper</p>
<b>RWMG Staff and Consultants</b>	<b>RWMG Staff and Consultants</b>
<p>Andrew Funk, City of San Diego  Crystal Benham, RMC Water and Environment  Goldy Herbon, City of San Diego  Loisa Burton, San Diego County Water Authority  Mark Stephens, City of San Diego  Roselyn Prickett, RMC Water and Environment  Sally Johnson, RMC Water and Environment  Stephanie Gaines, County of San Diego</p>	<p>Andrew Funk, City of San Diego  Goldy Herbon, San Diego County Water Authority  Jen Sajor, RMC Water and Environment  Loisa Burton, San Diego County Water Authority  Mark Stephens, City of San Diego  Roselyn Prickett, RMC Water and Environment  Ruth Kolb, City of San Diego  Sally Johnson, RMC Water and Environment</p>
<b>Interested Parties to the RAC</b>	<b>Interested Parties to the RAC</b>
<p>Alex Heide, City of Poway  Amanda Sousa, San Diego Housing Commission  Antonia Estevez-Olea, LWA  Bryn Evans, Dudek  Boushra Salem, City of Chula Vista  Chiara Clemente, Regional Water Quality Control Board - Region 9  David Pohl, ESA  Doug Thomsen, City of San Diego  George Wilkins, San Luis Rey Watershed Council and La Jolla Tribe  Heidi Brow, Pala Tribe  Helen Davies, City of Escondido  Jana Vierola, San Diego County Water Authority  Janice Duvall, San Diego County Office of Education  Lisa Skutecki, Brown and Caldwell  Maria Margarita Borja, City of San Diego  Marsha Westropp, Orange County Water District  Martha Davis, City of San Diego  Mo Lahsaie, City of Oceanside  Nathan White, City of San Diego  Ray Teran, Viejas Band of Kumeyaay Indians  Ruth de la Rosa, County of San Diego</p>	<p>David Pohl, ESA  Michelle Berens, Helix Water District  Antonia Estevez-Olea, Larry Walker Associates  Boushra Salem, City of Chula Vista  Maria Margarita Borja, City of San Diego  Hengameh Maher, City of San Diego  Dawn Jackson, City of San Diego  Michelle Huynh, City of San Diego  Roshan Christoph, Amec Foster Wheeler  Roberto Yano, JPA/SD Metro  Tony Hancock, Brown &amp; Caldwell  Martha Davis, City of San Diego  Malik Tamimi, City of La Mesa  Cat Rom, City of San Diego  Jennifer Carroll, City of San Diego  Lindsey Sheehan, ESA  Ruth de la Rosa, County of San Diego  Amanda Sousa, San Diego Housing Commission  Matt Widelski, City of Encinitas  Anne Bamford, IEA  Lois Yum, City of San Diego  Kyrsten Rosenthal, City of San Diego</p>



## 2.3 Storm Water and Dry Weather Runoff Management Objectives

Storm water and dry weather runoff management objectives were addressed through stakeholder involvement for each WMA Copermittee WQIP process. The WQIPs specifically address the issue of storm water and dry weather runoff management objectives as they relate to water quality, pollutant load reduction, and elimination of non-storm-water flows from the MS4 permits (these objectives are discussed in Section 5.3). The WQIPs were required to address storm water and dry weather flow management. Therefore, the groups and stakeholders involved in the development of the WQIPs are part of the coordination for the SWRP development and implementation. Stakeholders included those defined by Phase I and Phase II programs of the MS4 program. Phase I stakeholders include Copermittees, whereas Phase II stakeholders typically include public institutions, military bases, public campuses, prison and hospital complexes, etc. Phase I stakeholders that participated in each Copermittee WMA WQIP are included in Table 2-5 below. Examples of WQIP Phase II stakeholders include but are not limited to: San Diego County Fairgrounds, University of California, Veterans Administration San Diego Healthcare System, North County Transit District, and Marine Corps Air Station Miramar.

**TABLE 2-5  
STAKEHOLDERS INVOLVED IN WQIP PROCESS**

<b>Watershed Management Area</b>	<b>Stakeholders/Participating Agencies</b>
Santa Margarita River	City of Menifee City of Murrieta City of Temecula City of Wildomar County of San Diego Riverside County Flood Control and Water Conservation District
San Luis Rey River	California Department of Transportation (Caltrans) City of Oceanside City of Vista County of San Diego
Carlsbad	City of Carlsbad City of Encinitas City of Escondido City of Oceanside City of San Marcos City of Solana Beach City of Vista County of San Diego
San Dieguito River	City of Del Mar City of Escondido City of Poway City of San Diego City of Solana Beach County of San Diego

Watershed Management Area	Stakeholders/Participating Agencies
Los Peñasquitos	Caltrans City of Del Mar City of Poway City of San Diego County of San Diego
Mission Bay	Caltrans City of San Diego
San Diego River	Caltrans City of El Cajon City of La Mesa City of San Diego City of Santee County of San Diego
San Diego Bay	Caltrans City of Chula Vista City of Coronado City of Imperial Beach City of La Mesa City of Lemon Grove City of National City City of San Diego County of San Diego San Diego County Regional Airport Authority San Diego Unified Port District (Port of San Diego)
Tijuana River	City of Imperial Beach City of San Diego County of San Diego

## 2.4 Required Decisions That Must Be Made By Local, State, or Federal Regulatory Agencies for Plan Implementation

### 2.4.1 SWRP Development, Implementation, and Updates

At the local level, the SWRP ad hoc working group is responsible for leading the development of the SWRP and continued adaptive management of the SWRP. The SWRP ad hoc working group reviewed and commented on the draft versions of the SWRP and confirmed that comments and input from the stakeholder workshops were addressed as applicable. The Draft SWRP was made available to the Copermittees for review and input prior to plan finalization. The overall development of the SWRP was a coordinated effort of the Copermittees that was led by the SWRP ad hoc working group. The implementation of the SWRP that includes coordinating the submission of projects as part of the IRWM OPTI web-site will be coordinated through the IRWM program.

## 2.4.2 SWRP Adoption

As the Lead Agency for the development of the SWRP on behalf of the Copermittees, the County of San Diego will adopt the plan. It is recommended that each watershed jurisdiction adopt the SWRP as well, but it is not required.

Chapter 6 of the IRWM Plan describes how the IRWM Program's governance structure has evolved over time to best implement IRWM Plan recommendations. Coordination between local governmental agencies is a pillar of the IRWM planning process. Significant updates or amendments to the IRWM Plan (including adoption of the SWRP by the San Diego Region's RWMG), will potentially require the agencies that comprise the RWMG to re-adopt the IRWM Plan. Therefore, upon conclusion of the SWRP and after information from the SWRP is incorporated into the San Diego IRWM Plan during a 2017 update, the RWMG agencies will re-adopt the IRWM Plan.

## 2.4.3 Regional MS4 Permit Compliance

The SDRWQCB regulates discharges from Phase I MS4s in the San Diego Region under the Regional MS4 Permit. The Regional MS4 Permit covers 38 municipal, county government, and special district entities (referred to jointly as Copermittees) located in San Diego County, southern Orange County, and southwestern Riverside County who own and operate large MS4s that discharge storm water (wet weather) runoff and non-storm water (dry weather) runoff to surface waters throughout the San Diego Region. Each Copermittee has a memorandum of understanding with cooperating agencies within the region to ensure collaboration of WQIP implementation.

## 2.4.4 Project Monitoring and Reporting

The monitoring and visualization requirements under the SWRP will be implemented and reported based on the individual project metrics and monitoring plan. The project applicant will be responsible for ensuring that monitoring is being conducted and reported in accordance with the grant agreement so that the project's metrics for success are met. The monitoring and reporting will depend on the type of project and grant requirements, which vary between programs. For those projects that are funded through the SWRCB Prop 1 Storm Water Grant Program and DWR's IRWM Grant Program, regional projects may be overseen through a regional monitoring program under existing cooperative agreements. Applicants will be responsible for uploading to the designated state database the data generated to address the monitoring and visualization requirements.

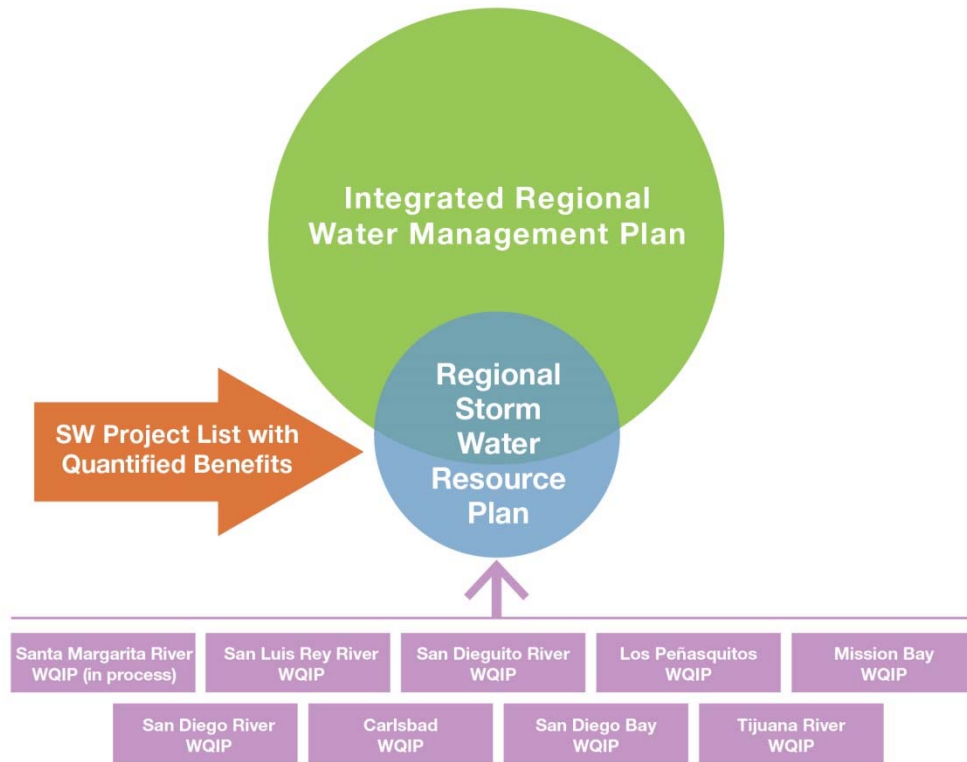
## 2.5 Relationship to Other Plans

As described in Chapter 1, this SWRP is consistent with regional and local water plans, such as the WQIPs for each watershed in the region, and the IRWM Plan.

The goal of the WQIPs is to further the Clean Water Act's objective to protect, preserve, enhance, and restore water quality and beneficial uses. By prioritizing and addressing water quality

conditions that are influenced by storm drain discharges, the participating agencies and stakeholders for each watershed are able to utilize key resources to address the most important issues.

The San Diego IRWM Program is an “umbrella” planning process that consolidates and synthesizes information from existing processes throughout the IRWM Region. The IRWM Plan is consistent with other regional and local plans developed by Metropolitan Water District of Southern California, the SDCWA, and local agencies, and incorporates goals and elements of these individual plans. Chapter 10 of the IRWM Plan provides detailed information about the planning documents that were used as the basis of information within the IRWM Plan. The SWRP brings together regional planning on storm water management, and will be incorporated into the IRWM Plan to fulfill this need. SWRP projects with information in the OPTI online system are included in IRWM planning by virtue of being in the online database. The San Diego IRWM Plan will be amended in 2017 to include additional information about the SWRP and coordination between the SWRP and IRWM activities, and will also address new requirements from DWR that were issued in 2016.



NOTE: SW = Storm water

SWRP . 160618

**Figure 2-1**  
SWRP Relationship to Other Plans